



Information Partnerships

Application for Pregnancy Test services from NMR

Bovine Pregnancy Testing Enrolment form

Name: _____

Address: _____

Postcode: _____

Telephone No. _____

Email address: _____

Start date: _____

NMR Herd No. _____

Signature: _____ **Date:** _____

What service do you require? (please tick accordingly)

Add Hoc Auto Select days after calving Auto Select days after service

For office use only

FBM	
AFM	
Sales Person	
CRM updated (date)	

Bovine Pregnancy Testing Cost Benefit Calculator



Put simply, saving one days calving index per animal, will still create a margin of £1.00

To help plan the cost of the service against the improvements in herd fertility that can be measured, the following calculator will help in the decision making process. The figure of £4.50 is calculated on the loss of income due to reduced milk yield and less calf income. This figure will vary slightly depending on farming practice – ask your farm consultant what is most appropriate for you.

	Average NMR Herd	Your Herd
a) Current Calving interval (CI)	424	
b) Target Calving interval (CI)	385	
c) Cost per day over target	£4.50	
d) Cost per cow per day over target CI (a-b) x £4.50	£175.50	
e) Herd Size	165	
f) Herd Cost of poor fertility (d x e)=	£28,957	
g) Cost of NMR pregnancy test service per test	£3.50	
h) Herd cost of pregnancy test £3.50 per cow	£577.50	

Financial cost benefit calculator – Compare the cost of the Preg Check service for your farm, against industry standards

Disclaimer

- Poor quality samples may compromise the accuracy of test results. Bronopol or a similar preservative may be used to maintain sample quality
- Care should be taken to minimise the likelihood of milk carryover from cow to cow during sample collection, particularly when using samples collected for routine herd recording
- These results of this service are valid for the sample as received by the laboratory. No responsibility is accepted for incorrect results arising from sample mis-identification or contamination prior to receipt at the laboratory
- NMR plc will make every effort to ensure the service provided is of the highest quality, but accept no responsibility for the loss of farm income, through the misidentification, testing or reporting of the pregnancy test results.