

The power of real-time events

Use Herd Companion
to enter your data
straight into NMR

Faster and improved
decision making

Access Farm Assurance
information to complete
your Herd Health Plan



Herd Companion, NMR's online information management system, has been updated to enable real-time data entry and reporting, both on desktop computers and tablets.

NMR 
Information Partnerships

**Know your cows,
know your business**

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www.nmr.co.uk

You can now make better informed decisions and take the most appropriate actions quicker. It should also reduce the need to enter data in more than once or to multiple software applications.

What are the key features of the new Herd Companion?

- Real-time data entry
- Immediate update of the NMR database
- Real-time links with UNIFORM and InterHerd+
- Increased data security and management
- More logical and simpler navigation
- New landing page dashboard for quick overview of the herd
- Works with all operating systems – iOS, Microsoft, Android
- Works with all desktop and tablet hardware – resizes automatically

What are the key benefits for vets and third parties?

- Enables more efficient and smarter working/decision making through access to real-time data
- Improved navigation so herd data can be found and managed faster

To enter, edit and report on real-time data, you must be online.

What are the key benefits for dairy farmers?

- Immediate updates of action lists, improving decision making and prioritising of tasks
- Fresh data is passed straight on to third parties, UNIFORM and InterHerd+, making reports more relevant
- It's simpler and faster to export reports
- Personally manage online who has access to the data



To find out more about the new Herd Companion, visit www.herdcompanion.co.uk or www.nmr.co.uk/software/herd-companion

Herd Companion is available for free to all milk producers in the UK, even if they don't milk record with NMR, with each user accessing their account via a unique user name and password.

Every dairy farmer has access to Milk Quality Monitor, Micro Monitor and Disease Monitor as these services are provided by NML, a wholly owned subsidiary of NMR. Users of Nordic Star tags can also access their 'Tag & Test' results through the software too.

Farmers who use NMR's core recording services also have access to a wider range of reports and action lists, including SCC summaries, benchmarking and PTA/PLI results.

For a demonstration or any queries on using Herd Companion, contact NMR Software Support on 03330 043 043 or at softwaresupport@nmr.co.uk