Why milk record your herd?

Individual animals have different needs – NMR can assist you in helping cows remain productive and healthy for longer.

Manage your bulk tank - volume and compositional constituents are critical to income – testing each cow regularly shows a pattern of performance that you can manage efficiently.

Improve your pregnancy rates – collecting service and PD dates will provide flexible action lists to monitor individual animals and change if required.

Use SCC data to help with SDCT, meeting milk buyer requirements.

Health testing e.g. Johne’s, and PD testing-same sample can be used.

Paper and web based reports can be tuned to your system, allowing precision decisions to be made quickly.

What are the options available?

DIY – Your on farm staff are trained to take milk samples, and then a member of the NMR team will collate the fertility and yield records.

Assisted – our friendly, well trained and local team of milk recorders, samplers and field staff will manage the milk recording cycle, taking milk samples for you, and collating the fertility and yield records for the herd.

Factored – available for both DIY and Assisted options. Milk samples, yields and events are collated at one milking, rather than the normal 2. Herds on 3x have two visits rather than three.

The service can be provided at 3,4,6 or 8 weekly intervals, depending on the requirements on farm – 4 weekly being the most popular.
Benefits of milk recording

- Identifying cows that are performing above and below the average, using PLI's to drive genetic gain. Breeding replacements from the former and beef calves from the latter, increasing the cash flow in the process
- Manage the bulk tank compositional results to meet your milk buyer’s requirements – avoid penalties
- Cell count information displayed in usable way, enables reduction of antibiotic use across the herd using Selective Dry Cow Therapy (SDCT) as appropriate. Using SDCT can reduce the level of clinical mastitis and also reduce the risk of bulk tank antibiotic failure
- Improve the fertility performance of the herd by close monitoring, using the up to date action lists. Improving the calving index by 4 days gains about £20/cow/year, more than the cost of milk recording, during the same period!
- Herd data can be passed, at no cost, with your permission, seamlessly to third parties – vets, consultants, milking parlours, who use their own software to interrogate the data and help you manage the herd
- 2 way, real time data links to Uniform Agri or Interherd +, allows farmers to have access to robust and intuitive apps
- Reusing the individual cow sample to test for Johne's and or a PD result-reduces the stress of additional testing on farm, and provides a cost effective alternative to blood testing
- Reporting Johne's quarterly Herdwise results - based on the traffic light system and a good way of identifying 'at risk' cows. The Johne's score is integrated into all the on line reports e.g. cows due to calve action list. This is a CHecS approved service

Good to know

- Make use of the NMR herd management diary to record cow data in a logical and efficient manner
- You can reuse the individual cow samples to confirm PD+ approaching dry off, and to compliment routine fertility work from your vet
- It is only halfway through the second lactation that a cow makes a positive contribution to the herd's cash flow
- NMR tests about 22,000 milk samples a night
- Turnaround of sample results and events is less than 48 hours
- It costs about 0.2ppl for assisted monthly milk recording, or £17.00 per cow per year
- NMR data compatible with AHDB Dairy for genetic evaluations, and pedigree recording. It can be utilized by breeding companies, vets, consultants and supermarket contracts
- Quality Assured: We have UKAS and ICAR accredited labs in England, Scotland and NI which operate to the highest ISO standards

Software

Herd Companion - NMR group’s web based data portal. View and interact with NMR records and NML bulk tank milk quality results, as well as bulk and individual disease test results. On-line data entry is available, which updates records immediately, generating action lists and production information as and when required.

www.herdcpanion.co.uk

2 way real time data links to Uniform Agri or Interherd + enabling smooth integration between systems for yields and events.

@NMRGroup
NationalMilkRecords
03330 043 043
customerservices@nmr.co.uk
www.nmr.co.uk

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