

NMR diary 2011 – a ‘must have’



Herdsmen Dave Rhodes (right picture): “NMR diary works really well!”

A must have for all progressive dairy producers is the improved NMR diary 2011. Used by more than 2,000 producers nationwide, the diary provides a highly organised system of recording events prior to entering into on-farm software or passing on to milk recorders. The diary includes sections on service records, calving details (including calving ease), animal movements and medical records. New for 2011 and at the request of users are extra packs of calendar pages and medical and mobility sheets. These are free with copies of the diary.

The diary costs £22.00 plus VAT but includes post and packing and can

be ordered from NMR Customer Services on 0844 725 5567 or by email customerservices@nmr.co.uk. Please allow 14 days for delivery.

Dave Rhodes, herdsman for Mark Atkins’ 250-cow herd at Long Clawson, keeps his NMR diary in the office, which is conveniently placed between the cubicle shed and parlour. “It’s a bit of a thoroughfare, but it does mean that it’s in a handy place to jot down all events. And because the diary has columns all set out for these key events the information is written in the right place. Every few days I enter it onto InterHerd – the whole system works really well.”

Last chance to win bike!

NMR’s Customer Awareness Competition has just a few weeks left to run. Winners at the autumn shows have picked up hampers and now all the correct entries will be entered into the main draw for a new Honda quad

bike. Enter by visiting the new NMR website at www.nmr.co.uk.

Winner at the South West Dairy Show was herdsman Simon Haines from S W Maundrell Ltd at Ogbourne St George, near Marlborough.

Simon Haines was presented with his hamper by his milk recorder Beverley Aris



South Wales welcomes new manager

Angharad Twose has taken on the role of area field manager for Pembrokeshire and Ceredigion and will be co-ordinating the team of 20 recorders, as well as providing support for NMR customers in the area.

From a farming family in Carmarthenshire, Angharad helped with the dairy herd and sheep flock at weekends and during school holidays.

After a spell out of the industry, she was keen to get back into the livestock sector when she joined NMR as a milk recorder.

She then progressed to area co-ordinator, collecting milk recorded data from 40 farms in the area, before moving to her current role.

Top autumn cows

A full list of NMR cows hitting the 100-tonne mark in September and October has been published on the NMR website. Ranked on their lifetime daily yield (LDY), here’s the top three for the two-month period:

- 1 Bertha 190 owned by D Goodwin & Sons, Hills House Farm, Lindfield, Haywards Heath, West Sussex. She produced 107,712kg of milk with an LDY of 29.17kg/day
- 2 Whitmead Addison Marge owned by GJ Dalton, Bushton Farm, Bushton, Wootton Bassett, Wiltshire. She produced 105,763kg of milk with an LDY of 29.02kg/day.
- 3 Chalcllyffe Lydace Midge EX90 owned by J F Cobb & Sons, West Chaldon Farm, Dorchester, Dorset. She produced 102,120 kg of milk with an LDY of 28.37kg/day.