



NMR joins forces to launch Irish lab

NMR and Irish cattle breeding co-op Progressive Genetics have joined forces to offer Irish producers an independent laboratory service that provides rapid and reliable diagnostic milk tests. The new company, Independent Milk Laboratories, has a management board chaired by Professor Patrick Wall of University College Dublin. IML offers Irish producers more

comprehensive disease screening services than have been available before through an independent laboratory. It will carry out disease screening, payment testing and milk recording so producers are aware of their herd's performance and disease status. IML is located in Cavan, two hours from Dublin and Belfast and in central Ireland.

IML team from left: Denis Guilfoyle, CEO Progressive Genetics; Pdraig Young, chairman, Lakeland Dairies; Andy Warne, CEO NMR; Kevin Meade, chairman Progressive Genetics; Ben Bartlett, NMR business development manager



Top of the charts

The three leading NMR cows from the August list of 1,000-tonne production cows ranked on Lifetime daily yield (LDY) are: TN and Son, Moreton Hall Farm, Market Drayton, Shropshire's 863-C-396-BH. She has produced 108,885kg and has an LDY of 28.53kg/day.

In second place is Tack Farm's Winslow Jolt Lucy VG85 from Winslow Grange, Bromyard, Herefordshire. She produced 110,000 tonnes of milk and has an LDY of 28.51kg/day.

In third place is 125 Cary 67 with a production of 108,663kg and an LDY of 28.15kg/day. She belongs to D Goodwin & Sons, Hill House Farm, Lindfield, Haywards Heath, West Sussex.

Royal occasion

HRH Princess Royal made a special visit to the NMR stand at the Dairy Event and Livestock Show, held at the NEC in September.

The Princess Royal took particular interest in the Silent Herdsman system – NMR's new electronic heat detection device that was demonstrated by NMR for the first time at a national event.

HRH Princess Royal with NMR's Maurice Hart (left) and NMR chairman Philip Kirkham



Lancs dairy joins NML

J & B Woodcock Dairies from Chorley is the latest milk buyer to take up NML's milk testing services. The dairy currently has 80 suppliers and processes 35 million litres a year of milk and cream to supply retail outlets including some ASDA stores and large catering services.

"From November we will be carrying out all of Woodcock's milk testing for payment purposes," says NML's Bec Bell. "We can also offer Woodcock suppliers a wider range of disease and micro-testing services on milk samples, as well as additional milk quality and cell count testing."

'Bike line' still open

There's still a chance to win a new Honda quad bike in NMR's on-line competition, which quizzes entrants on their navigation of the new NMR website to glean answers on its range of products and services.

The draw, made from all correct entries this autumn and winter, will take place at the end of the year.

And to keep interest going, NMR has

been awarding hampers for the first correct entry out of the hat at each of the shows. Winner at the Dairy Event and Livestock Show in September

was Holstein producer Ed Newton from Millers Court, Birtsmorton, Malvern, Worcestershire.

Dairy Event hamper winner Ed Newton



For more information on NMR products and services contact customer services, 0844 7255567, NMR web address: www.nmr.co.uk, NMR email address: customerservices@nmr.co.uk