



**2011 NMR/RABDF  
GOLD CUP COMPETITION  
FARM BUSINESS BRIEFING**

Once completed this document is for the sole use of the competition' judges

**Name of business:**.....

**Name of farmer** .....

**Address:**.....

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.....

.....

**Contact telephone numbers:**.....

**Email (if available):**.....

Should you wish to give additional information to any section please feel free to do so.

**Farm Details:**

1. Overall size in Hectares


Hectares used for dairy enterprise:

2. Non-dairy enterprises carried out on the farm (please list all):

Please ✓ tick where appropriate.

Milk Processing

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Beef

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Arable

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Farm Shop

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Other livestock

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Other

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Specify and describe diversification

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3. Labour on farm (please indicate numbers, including family and who does what):

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**Dairy Cattle Details**

- 1. Current size of herd:
  - No of youngstock
  - No in milking herd (inc dry cows)
  - 2. Predominant breed
  - 3. Number of animals with 4 or more lactations
  - 4. What is the change of herd size in the past year?
  - 5. Last recording year's performance will be provided by your milk recording organisation.
  - 6. Bactoscan for last 3 months
  - 7. Milk Sales in milk year ended 31.03.2010\* .....
- \* Or year to the completion of this document if more convenient.

**Breeding:**

Days from calving to first service	<input type="text"/>
	days
Replacement rate	<input type="text"/>
	%
Age of heifers calving	<input type="text"/>

Bull selection criteria:.....  
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- ii) Please describe method of feeding the milking animals, eg TMR, out of parlour feeders, etc.

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- 3. Who is your milk buyer and what are the reasons for this choice?

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- 4. Have you changed milk buyer in the past 2 years and if so why?

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- 5. Do you use an external costing service or compile your own information?

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- 6. What is your margin over feed and fertilizer/cow or per litre if known?

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- 7. Please give details of your herd health regime, including vaccination policies and disease monitoring. Include your policies on BVD, Lepto, Johnes and IBR.

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**Whole farm business and environmental issues (feel free to add additional information)**

1. Please describe your soil management

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2. Please describe your grass and forage crop management approach including your fertilizer and manure management fertilizer policy. Please indicate any restrictions relating to nitrogen or other element usage.

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3. How is the water framework directive affecting your business?

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(a) Please describe how you manage your land for biodiversity and wildlife, including any formal environmental schemes

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4. What do you perceive to be one of the biggest opportunities currently facing the industry for taking your business forward?

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5. What do you perceive to be one of the biggest threats currently facing the industry and how are you going to address these issues in relation to your farm?

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